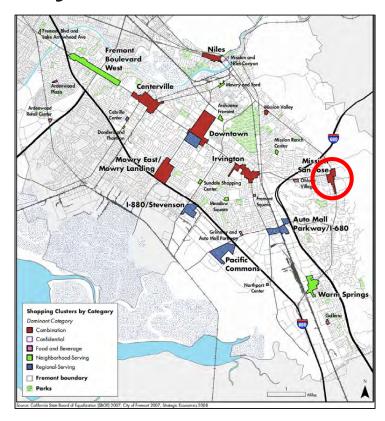
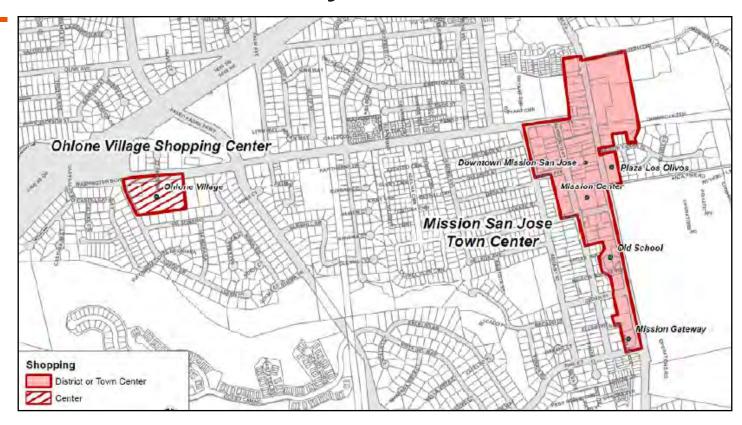
Mission San Jose Commercial Strategy Study

Community Meeting
October 18, 2018
Olive Hyde Program Center

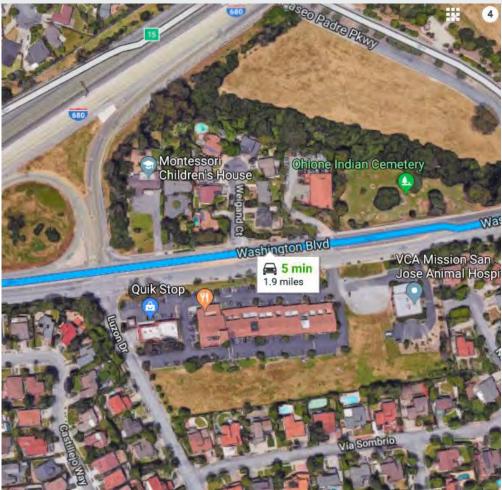
Introductions



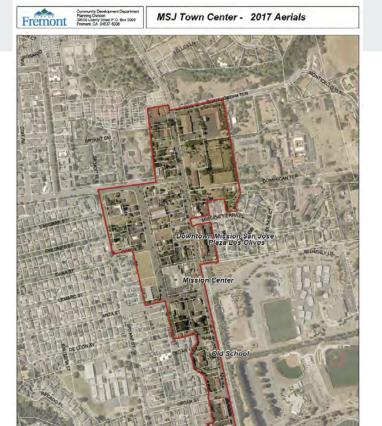


Ohlone Village Shopping Center



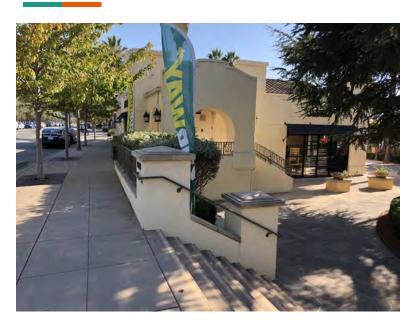


Mission San Jose Core Commercial Area























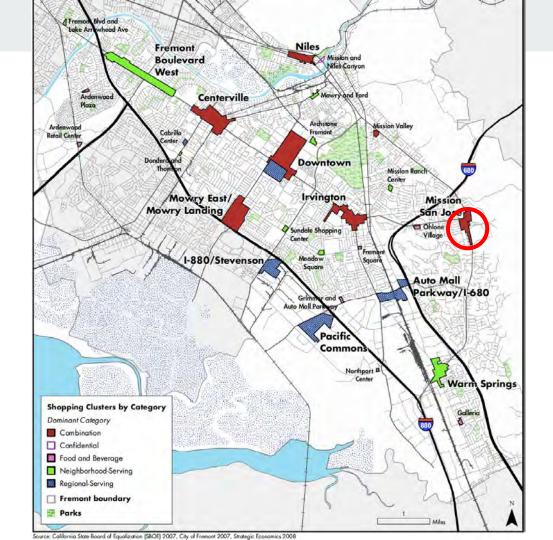
Mission Boulevard Streetscape Improvements



Competition

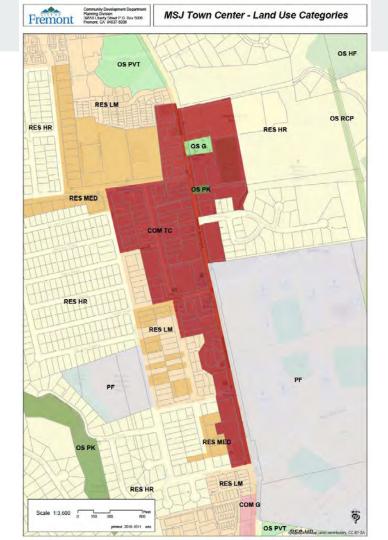
Amongst other Shopping
Clusters in Fremont
Mission San Jose is a
Combination of Food and
Beverage and Neighborhood
Serving.

It is not Regional Serving.

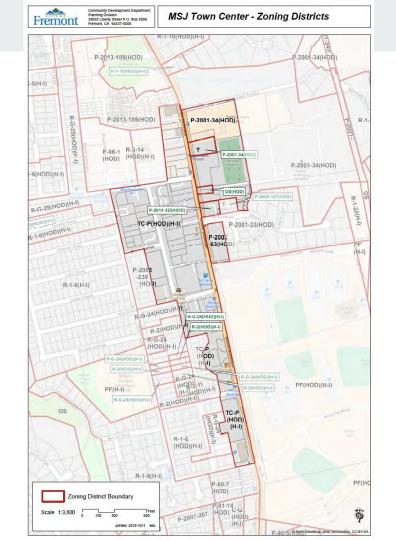


Land Use

Mission San Jose Commercial Area has a **Town Center** Land Use Designation



Zoning



Questions Seeking Input

Where is the **commercial heart**?

What would **commercial success** look like for Mission San Jose?

Where should we **focus our commercial efforts** in the Mission San Jose Study?

Where is the commercial heart?

What would commercial success look like in Mission San Jose?

Where should we focus our commercial efforts in the Mission San Jose Study?

Thank you for your input

Further questions may be directed to Wayland Li, wli@fremont.gov